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PRESS RELEASE

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AFRICAN CREAM MUSIC SCORES TWO SAMA WINS!

African Cream Music is proud to announce that two of their albums have won prestigious 2010 SAMA awards.

MD Alex Agulnik says, "It's always wonderful to get critical acclaim from the music industry—but most of all, it's great to know that we are making music that people love. Each year we are winning awards, which demonstrates that what we are doing is working."

AND THE WINNERS ARE:

For Best English Kiddie's Album: **Gcina Mhlophe Presents: Songs & Stories of Africa.**

A national South African treasure who grew up in the Transkei, Gcina Mhlophe is also a well-known freedom fighter, activist, actor, poet, playwright, director, author and storyteller. She has appeared in theatres around the world from Soweto to London. Much of her work has been translated into many languages and she has travelled extensively in Africa and globally giving sought-after storytelling workshops.



How did the Tortoise win respect? What happened with Jabulani and the Lion?

Mhlophe's delightful stories and songs in English and African languages meld folklore, information, current affairs and idiom. On this special album Mhlophe shares some of her stories and songs with us.

For Best Traditional A cappella album: **Freedom Songs**

This carefully compiled collection is a chronicle of music as a means of protest and survival through more than 40 years of struggle against apartheid.

For every trouble there was a song, for every joy and every heartbreak, there was a tune. Nothing could quell the insurrectionary power of song. Songs were solace, encouragement and resilience. They signified the triumph of the spirit—the apartheid government could not stop people from singing.



The songs on this album which were compiled by well-known apartheid activist Sifiso Ntuli, were used to hide protest slogans, banned materials and secret information, etc. Each individual song was used in a particular phase of the struggle and each had a different aim. In South Africa, song remains an integral emotional release and vital political vehicle amongst the masses. **Freedom Songs** will not only move you, but also take you on an historical journey that changed the course of a nation.

